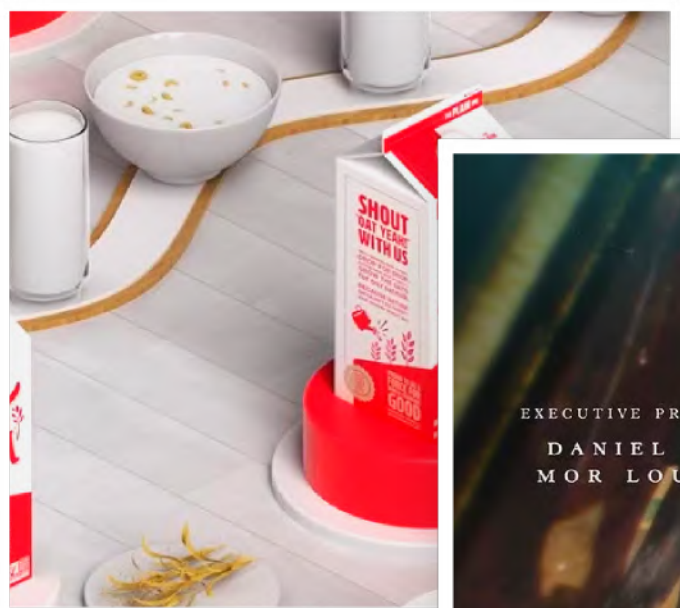




SCHOOL OF MOTION TEAM TRAINING

CUSTOMER STORY
Spillt - Denver, CO

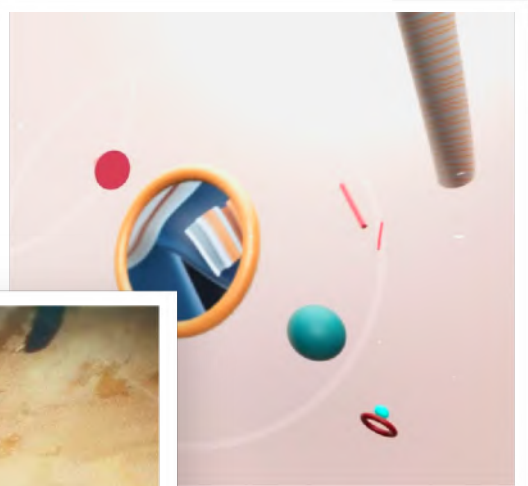
Spillt, a Denver-based creative powerhouse, has been crafting award-winning motion, branding, and content for advertising, entertainment, and brands **for nearly two decades**. With a team of three creative directors, three senior motion designers, a full-time editor, and a rotating cast of 5 to 30 freelancers, Spillt tackles diverse projects ranging from 30-second spots to year-long documentary productions.



OAT YEAH



HBO MAX



TEDX



FOOD NETWORK

"School of Motion's Team Training Platform has completely transformed how we do professional development at Spillt. It's given us access to top-notch, flexible training while making the admin side a breeze. Now, we can focus on building a culture of constant learning and innovation without worrying about messy licensing issues."



Ed Rhine, Founder & Executive Creative Director

Spillt's challenges



ADULT SWIM



SHARK WEEK



ESPN

> Constant Training Needs

Spillt's wide variety of projects requires them to use every production technique under the sun, challenging their team to stay on top of tools, techniques and trends.

Licensing & Billing Challenges

With a team of both internal artists and a steady stream of freelancers, Spillt's team scales up and down, making training licences and budgets tough to manage.

Unpredictable Schedules <

A studio's schedule is often changing at the last minute, making session-based courses a challenge to fit in.

"One of our biggest challenges for our team has been staying sharp on new techniques and applications, such as Rive. The landscape is constantly changing. Even though we have a lot of senior artists on staff who have a good grasp of our day-to-day processes, there is a regular need for them to keep up on training and the latest tools."

Ed Rhine, Founder/CEO

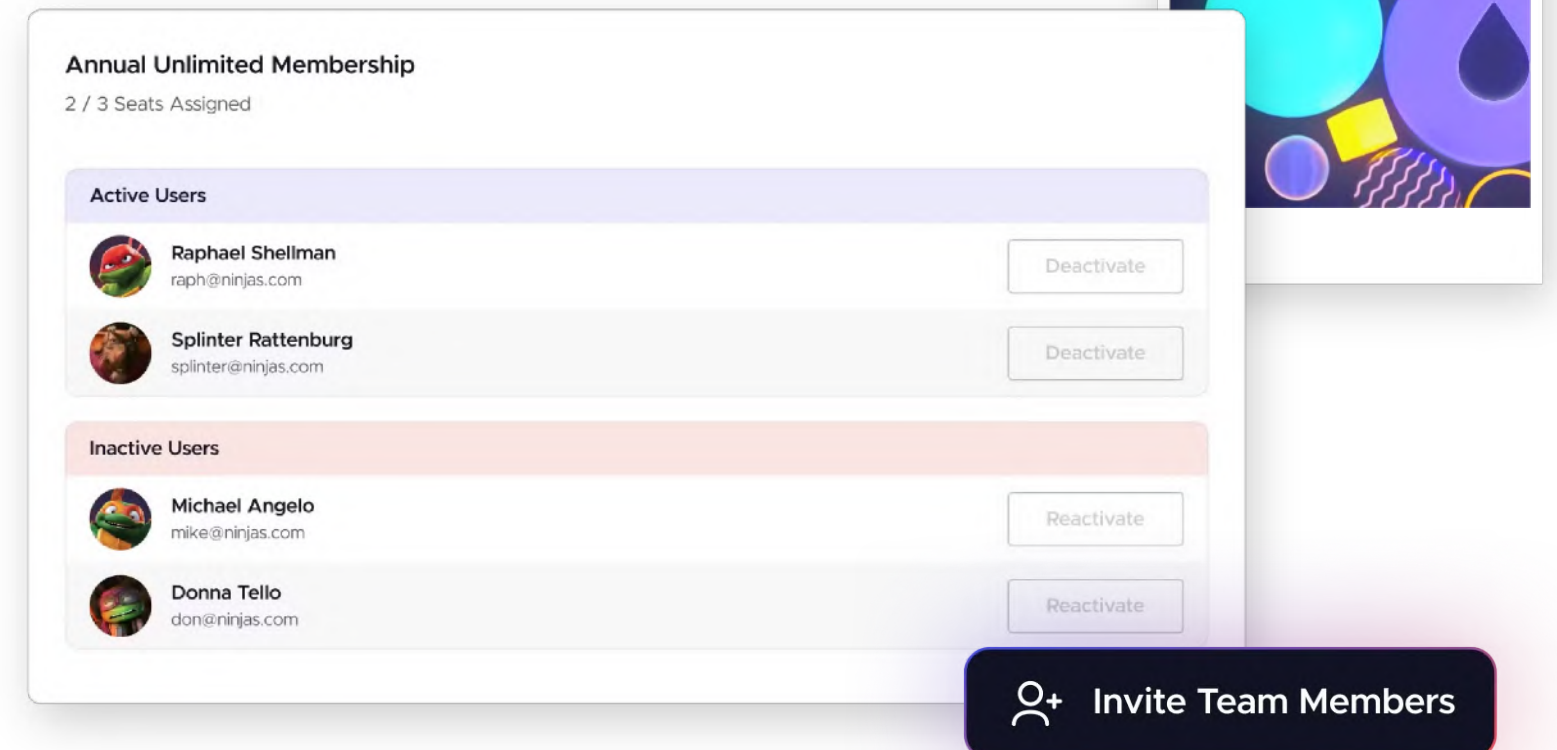
The Solution?

Team Training

Spillt implemented School of Motion's Team Training Platform, giving them immediate access to the complete library of training materials, as well as the support of teaching assistants to help speed up and enhance the learning experience at Spillt's own pace.

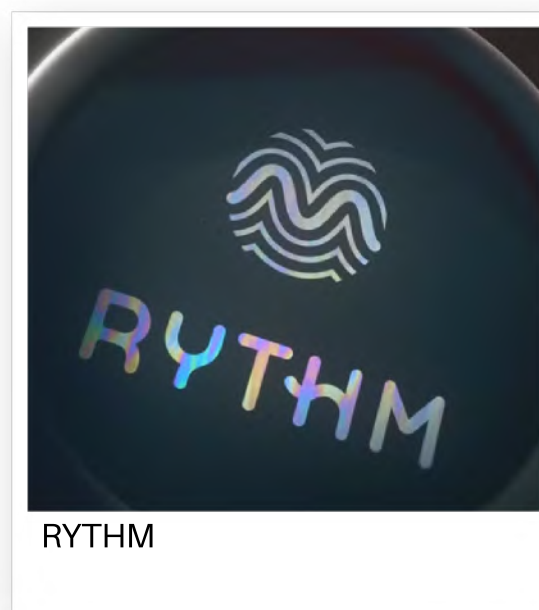
Licensing and billing became simple. With floating licenses, it was easy to give different artists access to training on-demand, and to add or remove licenses as needed. All while the billing remained consolidated and synced with our annual budget cycle.

This flexibility has proven especially valuable during Spillt's busiest periods, allowing them to rapidly upskill team members to meet specific project demands without any administrative hurdles.



"We are really excited for the floating seats because I feel like there's just more flexibility to get the right course unlocked and assign people to it. Financially, obviously it's better, but it's oftentimes, too, where people will start a class and get busy and need to come back and pick it up later. So I feel like that flexibility is just amazing."

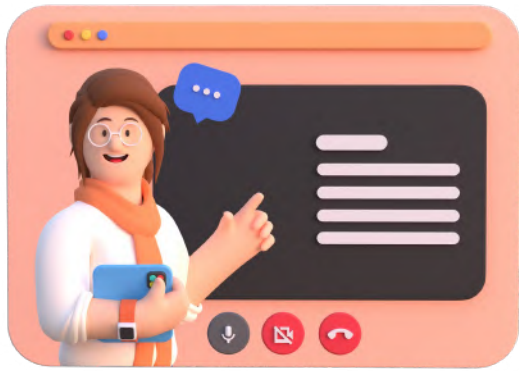
Ed Rhine, Founder/CEO





School of Motion

Team Training Benefits



All-Access Training

Give your team unlimited access to our entire library of courses, ensuring they have the skills to tackle any project at any time.



Consolidated Billing

Simplify the billing process with a single invoice, making it easier for your finance team to manage expenses.



Flexible Licensing

Admins can easily manage and reassign licenses as team structures evolve, ensuring maximum resource utilization.



Priority Support

Benefit from a dedicated enterprise account manager and priority support, ensuring smooth onboarding and ongoing success.

Contact us: team@schoolofmotion.com